

# INNOVATE TO ELEVATE

Navigating the Future



**June 11-13, 2024**

Kananaskis, Alberta, Canada  
[CdnPetrochemicalSummit.com](http://CdnPetrochemicalSummit.com)



# The Summit



## Breathtaking views joined by thought-provoking takeaways

The Summit is an exclusive gathering of top minds in the Canadian petrochemical industry.

The goal of the Summit is to create a platform for thought-leaders to improve the industry through meaningful discussions, facilitating new connections, and sharing topical and current information.

Speakers will delve into vital topics and trends that are reshaping the petrochemical and chemical sectors. The program will focus on industrial decarbonization and energy transition, Canada's role in global market demand, national forecasting and trends, and insights into competitive regulatory frameworks.

**This event sold out within hours in 2023, and the 2024 Summit's capacity is very limited due to its exclusive nature. Don't miss this opportunity to explore the future of the Canadian petrochemical industry.**

## Who Should Attend?



### New in 2024:

To ensure this experience provides unparalleled value for like-minded senior professionals, the event's registration will be managed through invitations and an online waitlist for other interested attendees.

- **Chief Executive Officers**
- **Chief Operating Officers**
- **Chief Financial Officers**
- **Senior and Executive Level Professionals**
- **Board Members**

# Canadian Petrochemical Summit 2024

June 11-13, 2024 Kananaskis, Alberta, Canada

Register at [CdnPetrochemicalSummit.com](https://CdnPetrochemicalSummit.com)



# Your Registration Includes:

- Access to join the exclusive three-day event featuring world-class speakers and keynote address
- Exclusive opportunities to network with fellow senior executives in the petrochemical industry and adjacent sectors
- Opportunity to join our pre-Summit activities including a round of golf or a guided hike, as well as experience the exceptional Kananaskis Nordic Spa (additional fees apply)
- Meals and beverages during all events on the Summit agenda
- Complimentary access to a private business meeting room
- Commemorative event item

*Note that registration does not include accommodation or parking.*

*Please go to [CdnPetrochemicalSummit.ca](https://CdnPetrochemicalSummit.ca) for more information.*

## Schedule

Tuesday, June 11	Wednesday, June 12	Thursday, June 13
Pre-Summit Activities	Breakfast	Brunch
	Sessions and Panels	Keynote
	Lunch	
Welcome Reception	Sessions and Panels	
	Reception	
	Gala Dinner	

## The perfect place to do business

### Connect and network with leaders

Mingle with other industry leaders and professionals during the many networking opportunities.

### Private business meeting space

Complimentary meeting spaces are available to book for private meetings or business calls.

### Business hub

Need access to business tools like a printer? Our concierge service is available to help.

### Insights that will drive informed decision making

Our presentations, panels, and fireside conversations will provide expert insights that aren't offered anywhere else.

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KEYNOTE SPEAKER:

## Jim Carroll

Jim Carroll is recognized as the world's leading futurist, trends, and innovation experts, with a massive global blue-chip client list.

Over the last 30 years, more than 2 million people have shared his insight at his events. Jim's global client list gives him a front-row seat to the high-velocity change that is occurring as disruption comes to take hold of every industry and every organization. He has researched key innovation success factors for dozens of organizations and industries including life sciences, health care, insurance, automotive, manufacturing, agriculture, technology, education, government, consumer products, retail, banking, and countless others.

He has been invited in by NASA (twice) to share his insight on the future of the space industry; by Disney, to advise on new strategies for creativity and innovation; by the PGA of America for his thoughts on how to accelerate the golf industry; by Pfizer for insight on the future of medical science; by the World Bank for his thoughts on opportunities for economic development; and by the Wall Street Journal for his perspective on disruptive trends.

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# Pomeroy Kananaskis Lodge

Where backcountry and breathtaking beauty meet

Tucked away in the Alberta Rockies, the Kananaskis Lodge is a modern getaway, just an hour's drive from the Calgary airport.

The lodge features the delicious Forte restaurant, the charming Blacktail bar, and the delightful Market Cafe. Take a relaxing dip in the indoor pool and water park, or sign up for one or several exciting adventures on-site and nearby.

**Book your group rate for 2024  
Canadian Petrochemical Conference**

The deadline to reserve a room is **Friday, May 10, 2024.**

There is limited capacity at the hotel, so please register early.

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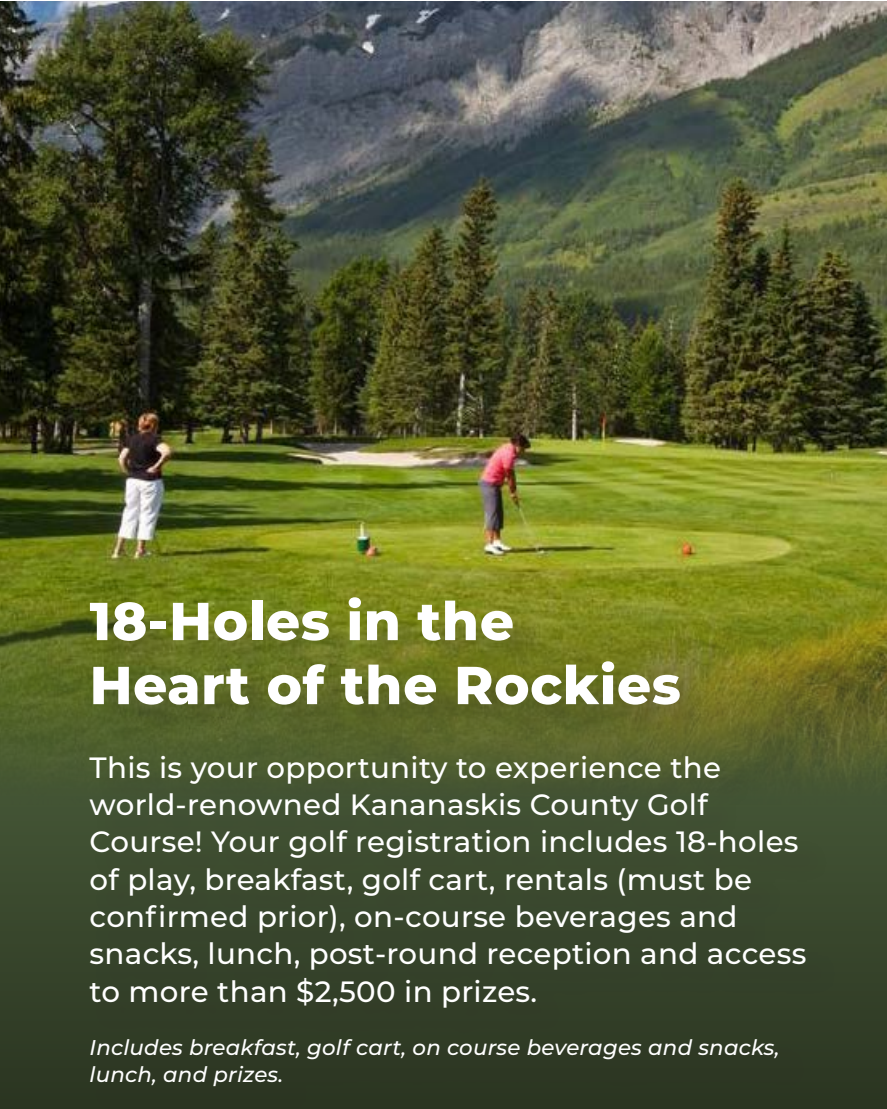
Register at [CdnPetrochemicalSummit.com](https://CdnPetrochemicalSummit.com)



# Pre-Summit Activities

Join us on June 11 for exclusive activities to network and experience the Canadian Rockies.

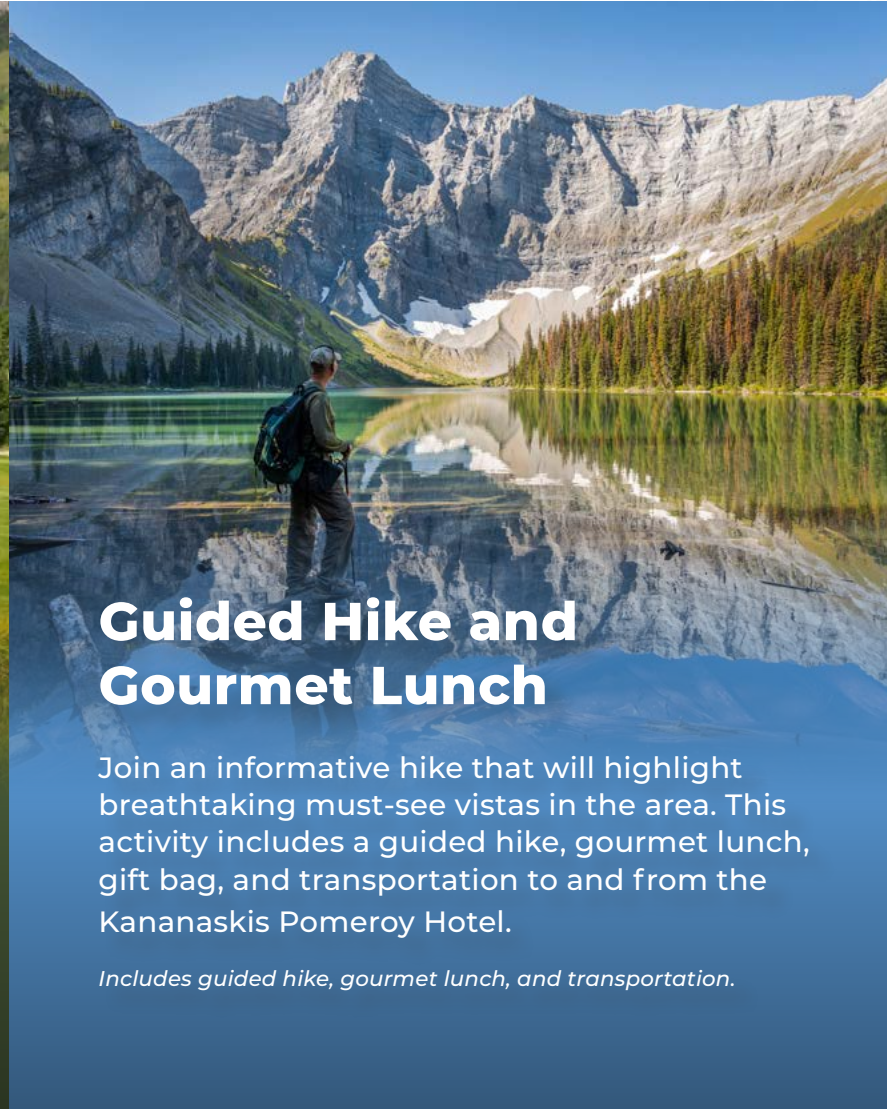
*Capacity is limited. Additional fees apply.*



## 18-Holes in the Heart of the Rockies

This is your opportunity to experience the world-renowned Kananaskis County Golf Course! Your golf registration includes 18-holes of play, breakfast, golf cart, rentals (must be confirmed prior), on-course beverages and snacks, lunch, post-round reception and access to more than \$2,500 in prizes.

*Includes breakfast, golf cart, on course beverages and snacks, lunch, and prizes.*



## Guided Hike and Gourmet Lunch

Join an informative hike that will highlight breathtaking must-see vistas in the area. This activity includes a guided hike, gourmet lunch, gift bag, and transportation to and from the Kananaskis Pomeroy Hotel.

*Includes guided hike, gourmet lunch, and transportation.*



## NEW for 2024: Unwind at the Kananaskis Nordic Spa

Soak it up! Refresh and revitalize with Summit colleagues at the world-class Nordic Spa. Limited spots have been secured for Summit attendees to experience the Spa's saunas and pools. The group will gather for some time together, then participants are free to enjoy the unparalleled amenities that await!

*Does not include therapeutic massage, which must be booked separately with the Nordic Spa.*

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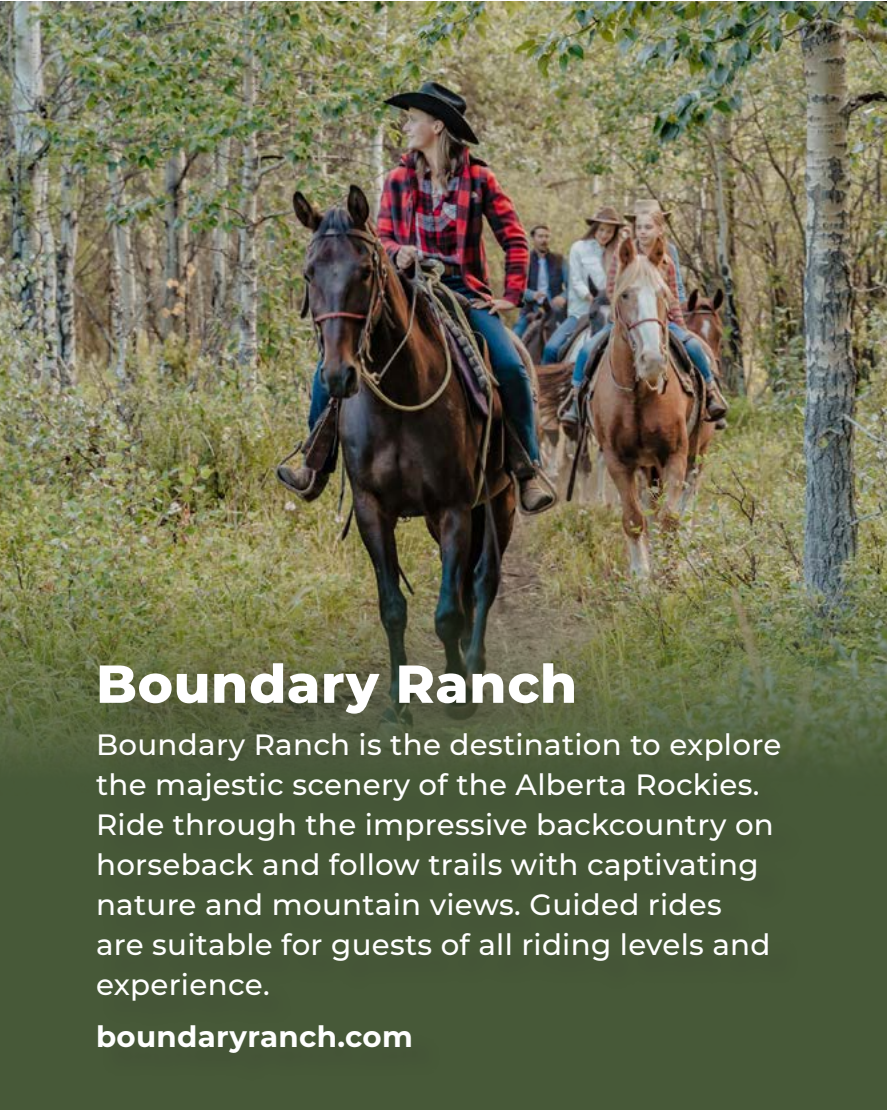
Register at [CdnPetrochemicalSummit.com](https://CdnPetrochemicalSummit.com)



# Explore Kananaskis on your Own

Experience Kananaskis's many allures on your own schedule.

*The following activities are options that attendees can enjoy independently and are not directly affiliated with the Summit. Additional fees apply.*



## Boundary Ranch

Boundary Ranch is the destination to explore the majestic scenery of the Alberta Rockies. Ride through the impressive backcountry on horseback and follow trails with captivating nature and mountain views. Guided rides are suitable for guests of all riding levels and experience.

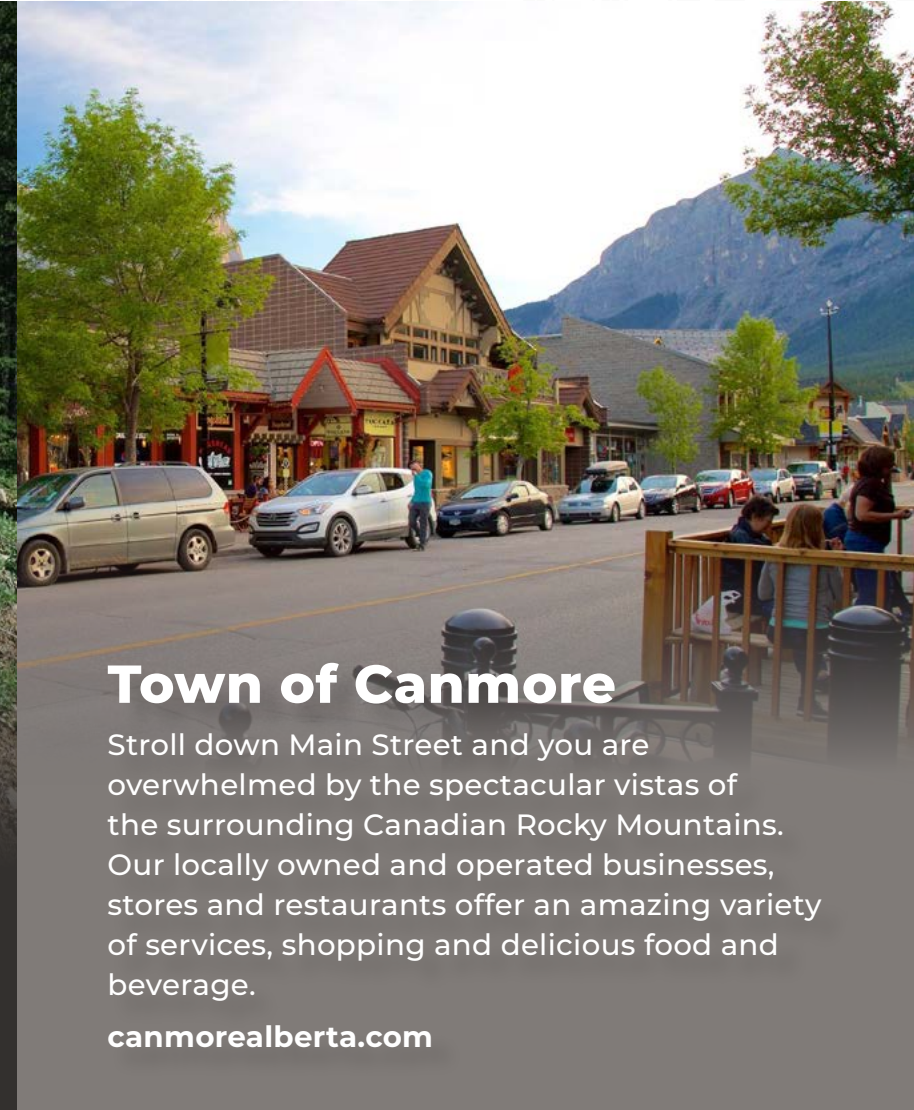
[boundaryranch.com](http://boundaryranch.com)



## Kananaskis Outfitters

Looking to cycle through the trails or paddle through Barrier Lake? Kananaskis Outfitters can take care of all of your rental needs! Guided adventures are also available.

[kananaskisoutfitters.com](http://kananaskisoutfitters.com)



## Town of Canmore

Stroll down Main Street and you are overwhelmed by the spectacular vistas of the surrounding Canadian Rocky Mountains. Our locally owned and operated businesses, stores and restaurants offer an amazing variety of services, shopping and delicious food and beverage.

[canmorealberta.com](http://canmorealberta.com)

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# Become a sponsor

Raise the profile of your organization among key industry executives by sponsoring the Canadian Petrochemical Summit. A range of attractive sponsorship levels are available, with enticing perks and ways to promote your company.

**These opportunities fill quickly, so please let us know soon if you want to elevate your profile at this signature event. Visit our website for the current status of sponsorship opportunities available.**

*Due to the high demand for sponsorships, approvals will be at the discretion of the organizer.*

## Golf Sponsor \$14,500

**Only 1 available**

- » 2 Summit registrations (valued over \$2,600)
- » 4 golf registrations (valued at over \$1,000)
- » Exclusive opportunity to provide welcome at golf
- » Exclusive booth or display opportunity at clubhouse
- » Opportunity to add branded swag into golfers' bags
- » Company feature in the event program
- » Logo on event website and social media posts
- » Continual stage acknowledgement

## Welcome Reception Sponsor \$13,000

**Only 1 available**

- » 2 Summit registrations (valued over \$2,600)
- » High profile display of logo at reception
- » Key placement of logo at the event
- » Company feature in the event program
- » Logo on event website and social media posts
- » Continual stage acknowledgement

## Keynote Sponsor \$13,000

**Only 1 available**

- » 2 Summit registrations (valued at \$2,600)
- » Opportunity to introduce keynote
- » High profile logo placement during keynote
- » Key placement of logo at the event
- » Company feature in the event program
- » Logo on event website and social media posts
- » Continual stage acknowledgement

## Gala Sponsor \$10,000

**Only 1 available**

- » 2 Summit registrations (valued at \$2,600)
- » High profile display of logo at gala
- » Opportunity to play a 2-minute video during gala
- » Key placement of logo at the event
- » Company feature in the event program
- » Logo on event website and social media posts
- » Continual stage acknowledgement

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## Breakfast Sponsor \$10,000

**Only 1 available**

- » 1 Summit registration
- » Opportunity to play a 2-minute video during breakfast
- » High profile logo placement during breakfast
- » Company feature in the event program
- » Logo on website and social media posts
- » Continual stage acknowledgement

## Guided Hike Sponsor \$10,000

**Only 1 available**

- » 1 event registration
- » 1 registration for Guided Hike
- » Exclusive branding during Guided Hike
- » Logo at the event
- » Logo in the event program
- » Logo on event website and social media posts
- » Opportunity to supply 1 promotional item for hiker bags

## Lunch Sponsor \$10,000

**Only 1 available**

- » 1 Summit registration
- » Opportunity to play a 2-minute video during lunch
- » High profile logo placement during lunch
- » Company feature in the event program
- » Logo on website and social media posts
- » Continual stage acknowledgement

## Silver \$7,500

**5 available**

- » 1 event registration
- » Logo at the event
- » Logo in the event program
- » Logo on event website and social media posts

## Gold \$10,000

**5 available**

- » 2 event registrations (valued over \$2,600)
- » Logo at the event
- » Logo in the event program
- » Logo on event website and social media posts

## Bronze \$4,500

**5 available**

- » Logo at the event
- » Logo in the event program
- » Logo on event website and social media posts

To book your sponsorship contact  
**[info@cdnpetrochemicalsummit.com](mailto:info@cdnpetrochemicalsummit.com)**

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Alberta's  
**Industrial  
Heartland** 



## About the Host

Alberta's Industrial Heartland Association (AIHA) is a non-profit organization that drives investment to Alberta's Industrial Heartland. Be a part of the energy by following us on our LinkedIn page, as we celebrate 25 years.

### Canada's Largest Hydrocarbon Processing Region

Alberta's Industrial Heartland is one of the world's most attractive locations for chemical, petrochemical, oil, and gas investment. As Canada's largest hydrocarbon processing region, the Industrial Heartland is making history enabling diversification at the intersection of economic resiliency and environmental leadership. With \$45+ billion in existing capital investment and more than 40 companies, the region provides fuels, fertilizers, power, petrochemicals and more to provincial and global consumers.

Learn more at [industrialheartland.com](https://www.industrialheartland.com).

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# See you in the Rockies

June 11-13, 2024

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Or for more information email [info@cdnpetrochemicalsummit.com](mailto:info@cdnpetrochemicalsummit.com)

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